



## **Statement by the International Food and Beverage Alliance (IFBA) on the September 27 UN Third High-Level Meeting on Non-communicable Diseases**

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**New York, 27 September 2018** – The International Food & Beverage Alliance (IFBA) welcomes the Political Declaration on the Prevention and Control of Non-communicable Diseases (NCDs) adopted by Member States at the United Nations today. A non-profit organization, IFBA brings together the leading global food and non-alcoholic beverage companies—The Coca-Cola Company, Danone, Ferrero, General Mills, Grupo Bimbo, Kellogg’s, Mars, McDonald’s, Mondelez International, Nestlé, PepsiCo and Unilever—to empower consumers to eat balanced diets and live healthier lives.

Today’s Declaration at the UN invites everyone involved in the fight against NCDs, including the private sector, to step up their commitments and actions—and IFBA member companies pledge to do our part. We are encouraged by and appreciate Member States’ recognition of “the need to bring together civil society and the private sector to mobilize all available resources” to prevent and control NCDs.

As leading food and non-alcoholic beverage companies, we recognize our responsibility, and have much to contribute to the battle against NCDs. Since 2008, IFBA members have worked to reformulate and create improved products and small and reduced portions, market responsibly, provide clear nutrition information, and invest in programs for employees and communities that promote healthier lifestyles.

We know that, while our companies have made notable progress to date, we are on a long journey, more must be done, and we embrace the call for increased collaboration to strengthen our efforts. We look forward to exploring every opportunity to work together towards the achievement of the 2030 Sustainable Development Goals of zero hunger and good health and well-being for all.

***About The International Food & Beverage Alliance (IFBA).*** *IFBA is an alliance of twelve leading international food and non-alcoholic beverage companies - The Coca-Cola Company, Danone, Ferrero, General Mills, Grupo Bimbo, Kellogg’s, Mars, McDonald’s, Mondelez International, Nestlé, PepsiCo and Unilever – who share a common goal of empowering consumers to eat balanced diets and live healthier lifestyle. IFBA is a non-commercial, non-profit-making organization in special consultative status with the UN’s Economic and Social Committee (ECOSOC). For more information about IFBA, please visit [www.ifballiance.org](http://www.ifballiance.org)*

**For all enquiries please contact:**

Rocco Renaldi | [rrenaldi@ifballiance.org](mailto:rrenaldi@ifballiance.org); [secretariat@ifballiance.org](mailto:secretariat@ifballiance.org) | +32 473 40 18 27