



Statement on Product Formulation and Innovation (October 2019)

Our purpose at Mondelēz International is to empower people to snack right. And a big part of that is creating sustainable and mindful snacks for both people and the planet to love. We believe that consumers should not have to choose between snacking and eating right, or to be concerned about the impact their snacking choices have on the world and their communities. This is why we are committed to ensuring that snacking is both sustainable and mindful. Snacks that people can feel good about, with ingredients they know and trust.

We're on a mission to redesign the experience of snacking by:

- Evolving our portfolio: Renovate the nutrition and ingredient profile of our bestselling brands by removing what people don't want and adding more of what they do, as well as grow our well-being brands faster than our base portfolio each year and innovating snacks for the future.
- Inspiring mindful snacking habits: Create more enjoyable snacking experiences by investing in and expanding portion control options, as well as providing information and tools to support mindful snacking habits.
- Mobilizing innovative partnerships: Help improve the well-being of people and communities through partnerships with community organizations, colleagues and other stakeholders.

We measure and report on our progress annually against baseline of previous year. Since 2017, we have:

- Reduced saturated fat by **1%** and sodium by **0.9%** across global portfolio
- Cut saturated fat levels nearly in half (**48%**) and reduced sodium by **16%** in *TUC* crackers
- Reduced sugar levels by **1%** in *Milka* and *Oreo*
- Increased whole grains in *Club Social* crackers by **33%**
- Offered lower sugar options in the U.K., *Cadbury Dairy Milk* with **30%** less sugar and *Boost Protein Bar* with **27%** less sugar, and in Australia, *The Natural Confectionery Company* gummies with **25%** less sugar
- **Delivered 15%** of our global net revenue from portion-controlled snacks [200 calories or less, individually wrapped] — achieving our goal two years ahead of schedule
- Eliminated all (98+ percent) industrially produced trans fatty acids (iTfAs) and partially hydrogenated oils (PHOs) in our portfolio