



The International Food & Beverage Alliance Statement on the Adoption of the World Health Organization’s Framework of Engagement with Non-State Actors at the 69th World Health Assembly

28 May 2016. We commend Member States on the adoption of the World Health Organization’s [Framework of Engagement with Non-State Actors \(FENSA\)](#), a major element of the organization’s governance reform. We share WHO’s view that the organization’s engagement with non-State actors, including the private sector, can bring important benefits to global public health. We believe that FENSA will enable WHO to enhance its ability to collaborate with constructive non-State actors – a critical step if we are to make progress on advancing the goals of public health - while protecting WHO’s independent normative function and safeguarding the organization from conflicts of interest and undue influence. [IFBA has made a set of global commitments to WHO](#), which have been the basis for constructive discussions with WHO and other State and non-State actors to date. We welcome the adoption of FENSA and look forward to building on the work already underway and to additional opportunities for engagement.

***About The International Food & Beverage Alliance (IFBA):** IFBA is a group of eleven global food and non-alcoholic beverage companies - The Coca-Cola Company, Ferrero, General Mills, Grupo Bimbo, Kellogg, Mars, McDonald’s, Mondelez International, Nestlé, PepsiCo and Unilever - that share a common goal of helping people around the world achieve balanced diets, and healthy, active lifestyles. IFBA is a non-commercial, non-profit making organization, in special consultative status with ECOSOC. For more information about IFBA, please visit www.ifballiance.org or contact us at secretariat@ifballiance.org*

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