



## Statement on Product Formulation and Innovation (October 2019)

Our ambition at Mars is to grow a company that enhances the lives of people and pets. We are committed to nourishing wellbeing among all those we touch by delivering products and services that are trusted and enjoyed, in turn enabling people and their pets to live healthier, happier lives.

As a leading provider of food for people and pets, we want to make sure the products we offer, and their ingredients, fit a balanced diet. To create the healthy world we want to see tomorrow, we are continuously exploring ways to improve the nutrition of our products today without compromising taste, convenience, quality or affordability.

Mars Food is making strong progress on its Health & Wellbeing Ambition to deliver one billion more healthy meals shared on dinner tables around the world by 2021, adding 920 million more healthy meals since 2016. Mars Food already exceeded its 2021 target to reduce sodium in our products by an average of 20% globally, with a 22.3% reduction, and 99% of our global any day dinnertime portfolio meets WHO recommendations for added sugar intake. We are also adding more whole grains, fruits/vegetables and legumes to our products. All of our tomato-based sauces include one serving of fruits/vegetables per serving, and 37% of our rice & grains portfolio includes wholegrains or legumes – making steady progress toward our target of 50% by 2021. More details on our commitments and progress can be found in the latest [Mars Food Global Health & Wellbeing Ambition Progress Report](#).

Mars Wrigley is also dialing back calories, trans fats and sugars, while creating smaller portion-size offerings. We have removed industrially produced trans fats (iTFA), including successfully eliminating partially hydrogenated oils (PHOs) from our portfolio by the end of 2018 and delivering on the IFBA commitment to not exceed 2 g iTFA per 100 g fat/oil. By the end of 2018, Mars Wrigley was also maintaining 99% compliance with our goal to limit all chocolate and confectionery products to 250 kcal per portion.