



Statement on Product Formulation and Innovation

Reduce nutrients with a negative impact on public health, like **sugars, saturated fats, trans fatty acids and sodium.**

Increase the content of positive ingredients and nutrients, like **whole grains, fiber, vitamins and minerals, and others.**

Develop new choices in our product portfolio with healthy nutritional profiles (especially in products aimed at children).

Detect nutritional deficiencies in vulnerable groups, and develop products that can help to cover those needs.

Make these options more accessible by reducing prices and increasing availability.