

OUR COMMITMENTS

Commitment on Promotion of Healthy Lifestyles

Building on our long history of collaboration with governments and civil society, we will continue our support for innovative community-based programmes designed to promote balanced diets and regular physical activity. Furthermore, we will support projects that can yield evidence-based approaches and research that can help contribute to the learning around tackling noncommunicable diseases.

We are extending and strengthening our workplace wellness programmes around the world. Our members employ more than 3.5 million people around the world and all have created workplace wellness programmes, including working towards smoke-free environments, to help employees improve and sustain overall health and wellbeing and facilitate healthy behaviour in the workplace.

In a further effort to improve the nutrition and health of our employees around the globe, IFBA members have committed to offering healthy dining choices and nutrition information to staff.

In collaboration with governments and civil society, we will work to help implement the strategies called for in the WHO Global Action Plan to Prevent and Control Noncommunicable Diseases 2013-2020, aimed at reducing the prevalence of insufficient physical activity.

IFBA's commitment : Commitment on Promotion of Healthy Lifestyles