



UN 3rd HLM on NCDs

UNHQ NYC, 27 September 2018

Statement from the International Food & Beverage Alliance

The International Food & Beverage Alliance congratulates Member States on the adoption of the Political Declaration on the Prevention and Control of Non-communicable Diseases.

The Declaration invites all actors, including the private sector, to step up their commitments and actions to find solutions to address the burden of NCDs, and we have pledged to do our part.

IFBA is an alliance of twelve leading international food and non-alcoholic beverage companies, who came together in 2008 around a set of commitments to improve global health and nutrition.

Our commitments are aligned with the 2011 UN Political Declaration on NCDs and the WHO Action Plan to prevent and control Non-Communicable diseases:

1. We are improving the nutrition of our foods and beverages - reducing saturated fat, sugar, salt, and increasing beneficial ingredients. We are increasing the offer of low and no-calorie options; as well as varied and smaller portion sizes.

We are on track to achieve the elimination of industrially produced trans fats in our products worldwide by the end of this year and we are actively supporting the objective to do this across the broader food supply globally by 2023.

2. We have adopted and are implementing a common responsible marketing policy globally.
3. We provide fact-based nutrition information about our products to consumers.
4. We support healthy lifestyle programs at the workplace and in the communities in which we operate.

We are encouraged by Member States' recognition of "the need to bring together civil society and the private sector to mobilize all available resources" to prevent and control NCDs.

As leading food and non-alcoholic beverage manufacturers, we recognize the responsibility our industry has and the contribution we can make to this effort; and we've committed to doing our part.

We know that, while our companies have made notable progress to date, we are on a long journey. More must be done, and we embrace the call for increased collaboration to further strengthen our efforts.

We look forward to exploring every opportunity to work together towards the achievement of the 2030 Sustainable Development Goals of zero hunger and good health and well-being for all.