

2019

ifba
INTERNATIONAL
FOOD & BEVERAGE
ALLIANCE

PROGRESS REPORT

ABOUT IFBA

The International Food & Beverage Alliance is composed of twelve leading international food and non-alcoholic beverage companies – The Coca-Cola Company, Danone, Ferrero, General Mills, Grupo Bimbo, Kellogg's, Mars, Incorporated, McDonald's, Mondelēz International, Nestlé, PepsiCo and Unilever – who came together in 2008 around a set of commitments to improve global health and nutrition. We share a common goal to help consumers achieve balanced diets and live healthier lives. Today, these commitments and our actions are aligned with the mandate to the private sector set out in the 2018 UN *Political Declaration on the prevention and control of non-communicable diseases*.

We are working continuously to improve the nutrition of our foods and beverages and positively influence the diets of people around the world. We are reducing salt, sugar and saturated fat and increasing ingredients and nutrients considered beneficial for good health. We are on track to achieve the elimination of industrially produced trans fats in our products worldwide and are actively supporting the WHO's objective to do this across the broader

global food system by 2023. Commonly eaten foods are being fortified with essential micronutrients to help alleviate undernutrition and reduce the risk of malnutrition in certain populations. We provide portion guidance and offer products in smaller portion sizes to help people manage sugar and calorie intake. And we are delivering innovation through investment in groundbreaking science and technology to meet consumers' ever-growing demand for healthier options.

We encourage informed dietary choices by providing clear, transparent nutrition information on product labels, online and at point-of-sale. We have adopted a robust, common responsible marketing policy globally and support healthy lifestyle programmes in our workplaces and in communities around the world.

In 2015, the United Nations launched 17 Sustainable Development Goals (SDGs) as a universal call to action to end poverty, protect the planet and ensure peace and prosperity for all people by 2030. Our core work to improve global nutrition represents a critical contribution to advancing the SDGs and the achievement of a better and sustainable future for all.

A sustainable food system lies at the heart of the SDGs. In 2021, UN Secretary-General António Guterres will convene a Food Systems Summit as part of the Decade of Action. Scientists have determined that transforming our food systems is among the most powerful ways to realize the vision of the 2030 Agenda. We agree.

As leading food and beverage manufacturers, we recognize the responsibility we have to help end hunger and create a sustainable food system to feed a growing global population. Through our commitments and partnerships, we are working to transform the global food system and using our global scale and reach to achieve positive change and build a better and healthier world for people and the planet.

IN THIS REPORT

1
Our Commitments

2
Collaborating to Improve
Global Health

3
Member Achievements



4
Creating a Sustainable
Food Future

We are committed to helping achieve the 2030 UN Sustainable Development Goals and a better world for people and the planet



OUR COMMITMENTS



PRODUCT FORMULATION AND INNOVATION



NUTRITION INFORMATION



RESPONSIBLE MARKETING TO CHILDREN



HEALTHY, SUSTAINABLE LIVING



Product Formulation and Innovation

Improve and innovate products with the goal of making available food choices that help people eat healthy, balanced diets



REDUCING SUGAR & CALORIES



REDUCING SALT



REDUCING FATS



INCREASING WHOLE GRAINS, FIBRE, FRUITS AND VEGETABLES



MAKING SMALLER PORTIONS & PACKAGES



FORTIFYING PRODUCTS WITH ESSENTIAL MICRONUTRIENTS



DELIVERING INNOVATION



IMPROVING PRODUCT PORTFOLIO

We are improving the nutrition of our foods and beverages, innovating to meet the changing and diverse needs of consumers and positively influencing the diets of people around the world.

2019 HIGHLIGHTS

Committed to align to WHO's standard for eliminating industrially produced trans fat globally by 2023

The Coca-Cola Company ~45% of the portfolio is low- or no-sugar; 18 of 20 top brands are low- or no-sugar or have a low- or no-sugar option; removed ~350,000 tons of added sugar on an annualized basis through product reformulations

Danone – 82% of the portfolio meet the company's nutritional standards, based on globally accepted dietary guidelines (+4% over 2018) (2020 Goal - 100%)

Ferrero – 91% of marketed volumes are ≤ 130 kcal/ serving

General Mills – 45% of global volume meet the company's "Nutrition-Forward Foods" criteria

Grupo Bimbo – 83% of products comply with established limits of critical nutrient content as set out in the 2018 nutritional guidelines (vs 60% in 2018) (2020 Goal – 100%)

Kellogg's – 59% of cereals fortified with micronutrients

Mars – 77.4% of Mars Food products (by sales volume) meet WHO recommendations for calories, added sugar, sodium and fats (vs 72% in 2018) (2021 Goal – 95%)

McDonald's – an average of 43% of Happy Meal Bundles meet the Nutrition Criteria across the 20 major markets (representing

nearly 85% of global sales⁴). (End 2022 Goal: at least 50% of the Happy Meals listed on menus in each of the 20 major markets will meet the Nutrition Criteria)

Mondelez International – 16% of snacks net revenue is from portion control options, exceeding 2020 goal of 15% (2025 Goal – 20%)

Nestlé – 185.4 billion servings fortified with at least one of iron, iodine, vitamin A and zinc delivered in 64 countries with higher vulnerability to micronutrient malnutrition

PepsiCo – 47% of volumes of beverages sold meet the sugar reduction goal of ≤100 calories from added sugars per 12 oz (2025 Goal – 67%)

Unilever – 56% of the portfolio meet the highest nutritional standards, based on globally accepted dietary guidelines (+8% over 2018) (2020 Goal - 60%)

1 Water, yogurts, milks and other daily dairy products, daily plant-based products, beverages with 0% sugar, and specialized nutrition products (except the following early life nutrition products: foods for children over 3 years old as well as biscuits and beverages for children under 3 years old). The remaining categories are mainly low sugar beverages and indulgent products.

2 Provide at least 8 g of whole grain or 1/2 serving of fruit, vegetable, low- or non-fat dairy, or nuts/seeds per labelling serving OR meet the U.S.A. FDA healthy criteria per serving 21 Code of Federal Regulations 101.65

3 McDonald's Global Happy Meal Nutrition criteria (grounded in science and nutrition policy): ≤ 600 calories; 10% of calories from saturated fat; 650mg sodium; and 10% of calories from added sugar

4 Argentina, Australia, Austria, Brazil, Canada, China, France, Germany, Hong Kong, Italy, Japan, Netherlands, Poland, Russia, Spain, Sweden, Switzerland, Taiwan, the U.K. and U.S.

5 In the top 26 beverage markets



Nutrition Information

Provide clear, fact-based nutrition information to enable consumers to make informed choices



We are empowering people to make informed decisions about their food and beverage choices and improve their eating habits

Our Principles for a Global Approach to Fact-based Nutrition Information

- ▶ Provide clear, objective, fact- and science-based nutrition information on product labels, online and at point-of-sale¹
- ▶ Implement an easy-to-understand labelling approach to give consumers easy access to the amount of calories, sugar, sodium and other nutrients in each serving or portion and how each contributes to daily nutritional needs for a balanced, healthy diet
- ▶ Deliver simplified nutrition information at a glance through front-of-pack and calorie labelling.
- ▶ Conform to national regulations and guidance and CODEX Alimentarius
- ▶ Apply (with limited exceptions) in all markets where our products are sold

2019 HIGHLIGHTS

- ▶ **99.2%** - IFBA members' products globally display nutritional information on pack (11 companies reporting)
- ▶ **97.1%** - IFBA members' products globally display GDAs on-pack (8 companies reporting)
- ▶ **94.1%** - IFBA members' products globally display calories front-of-pack (11 companies reporting)

¹ Point-of-sale includes websites, social media apps, help lines, etc. For restaurants, point-of-sale also includes menu boards, tray liners, electronic kiosks and other means of communication.





Responsible Marketing to Children

Extend responsible advertising and marketing initiatives to children globally



We are implementing global standards for products marketed to children in every country where our foods and beverages

are sold. Our approach is ever-evolving in response to new and dynamic marketing platforms

OUR GLOBAL POLICY ON MARKETING COMMUNICATIONS TO CHILDREN

All IFBA members commit to:

NO advertising to children under 12 at all OR No advertising of any products to children under 12 that do not meet common nutrition criteria, based on accepted science-based dietary guidance, in the following media:



35% audience threshold¹

NO advertising of any products, even products that meet common nutrition criteria, to children in primary schools²

LIMIT the use of certain techniques

such as licensed characters, celebrities and movie tie-ins that appeal to children under 12³

Individual members may have specific policies that go beyond the IFBA Global Policy (See each Member Page for more)

- 1 Means advertising in measured media where 35% or more of the audience is under 12
- 2 Excluding menus or displays for products offered for sale, charitable fundraising activities, public service messages and items provided to school administrators for educational purposes
- 3 Excluding company-owned brand equity characters

Foods marketed to children are now lower in sugar, salt and fat and provide more whole grains, fibre, non-fat dairy, fruits and vegetables⁴

⁴ As evidenced by spot checks of food advertising to children conducted in Canada (since 2012) and in the U.S. (since 2009)

ACHIEVEMENTS

Industry partners in 51 countries have joined with IFBA to improve the standards on marketing to children and implemented regional and national marketing pledges based on the core tenets of IFBA's Global Policy

Third-party monitoring of industry-led commitments has shown consistently high compliance levels

2019 HIGHLIGHTS

GCC Responsible Food and Beverage Marketing to Children Pledge⁵

Reports high compliance results for the UAE and Kingdom of Saudi Arabia:

- ▶ 100% TV
- ▶ 100% Internet (up from 99.7% in 2018)
- ▶ 100% Print

The Canadian Children's Food and Beverage Advertising Initiative

Reports "excellent compliance"⁶

⁵ Ipsos Media Services, a global research firm, monitored members' compliance with the commitment for TV advertising (examined 413,481 spots), print (168 publications) and the internet (162 websites).

⁶ Advertising Ad Standards, an independent, not-for-profit, administers the Canadian Code of Advertising Standards, conducted an independent audit of members' compliance with the commitments.

EU Pledge⁷

Launched a pilot to monitor compliance of posts from influencers endorsed by Pledge members

Agreed new standards for ad placement on YouTube

Reports high compliance results:

- ▶ 98.9% TV
- ▶ 97% brand websites
- ▶ 96.1% brand social media profiles
- ▶ 100% influencer profiles

⁷ Accenture Media Management reviewed EU Pledge members' compliance with the commitment on TV advertising (817,386 spots across six sample markets - France, Germany, Hungary, Italy, Portugal and Spain); EASA (The European Advertising Standards Alliance) reviewed members' branded websites (101 national brand websites) and social media profiles (153 company-owned pages and 68 influencer profiles) for compliance

Swiss Pledge⁸

Reports high compliance results:

- ▶ 99% TV
- ▶ 94% print
- ▶ 96% brand websites
- ▶ 98% social media

The Children's Food and Beverage Advertising Initiative and Children's Confection Advertising Initiative

Reports "excellent compliance"⁹

⁸ Media Focus, an independent market research company, reviewed members' compliance on TV (27,250 spots) in print (all magazines aimed at children under 12) and brand websites and 48 social media channels

⁹ The Council of Better Business Bureaus monitors participants' compliance with their individual pledges.



Healthy, Sustainable Living

Promote good nutrition and healthy lifestyles in the workplace and in communities around the world



We are partnering with governments and NGOs around the world to provide access to nutritious foods, generate sustainable livelihoods and bring positive change to our workplaces and the communities in which we operate. Following are a few examples of our work.

The Coca-Cola Company supporting smallholder sugarcane farmers in India ▶▶

Danone joining forces with FAO to improve global nutrition ▶▶

Ferrero contributing to achieving the WHO NCD Targets for 2025 calling for a 10% relative reduction in prevalence of insufficient physical activity and a halt to the rise in diabetes and obesity ▶▶

General Mills reducing childhood hunger ▶▶

Grupo Bimbo improving the quality of life of the communities where it operates ▶▶

Kellogg's creating Better Days for 3 billion people by the end of 2030 ▶▶

Mars collaborating with USAID to reduce global poverty sustainably ▶▶

McDonald's feeding and fostering communities ▶▶

Mondelēz International promoting sustainable improvements in children's health and nutritional status in Brazil ▶▶

Nestlé supporting children to live healthier lives ▶▶

PepsiCo providing healthy school meals to students in Canada, Colombia, Ethiopia, Honduras, Sudan and the U.S. ▶▶

Unilever promoting healthier diets in the tea sector ▶▶





FEBRUARY

- ▶ participates in the Prince Mahidol Award Conference, “The Political Economy of NCDs – a Whole of Society Approach,” in Bangkok

MARCH

- ▶ participates in dialogue hosted by WEF and UNIATF and co-chaired by Kenya and the U.S. on “Developing partnerships to achieve public health goals – scaling up action on NCD-related SDGs”

- ▶ attends the 2nd Global Conference of the Sustainable Food Systems Programme of the UN One Planet Network, a multistakeholder partnership aimed at accelerating sustainable consumption hosted by Costa Rica

APRIL

- ▶ shares knowledge and expertise in technical workshop convened by WHO on eliminating industrially produced trans fat

- ▶ participates in multistakeholder consultation convened by WHO and UNAIDS to discuss the draft Global Action Plan for Healthy Lives and Well-being for All

- ▶ attends a multistakeholder hearing convened by the President of the UN General Assembly in preparation for the UN HLM on “Universal Health Coverage: Moving Together to Build a Healthier World”

MAY

- ▶ adopts new commitment, in support of WHO recommendation, to eliminate industrially produced trans fat from the global food supply by 2023

- ▶ participates in discussion convened by NCD Alliance and RESOLVE to Save Lives on technical and regulatory issues on eliminating industrially produced trans fat

- ▶ comments on the draft “Global Action Plan for Healthy Lives and Well-being for All,” urging alignment with the multistakeholder partnership vision of 2030 Agenda

- ▶ adopts a set of “Guiding Principles on Multistakeholder Engagement,” to guide our work with governments, civil society, academia and business

SEPTEMBER

- ▶ advocates for further opportunities for private sector engagement during various events hosted by WHO, UNIATF and Member States at UN General Assembly



- ▶ contributes to the PSM submission on the “Mid-term Review of the implementation of the UN Decade of Action on Nutrition, 2016-2025,” outlining examples of action taken by the private sector

- ▶ participates in two events during the 46th meeting of the CFS, “Food Systems and Nutrition Guidelines – Proposed Pathways by the Private Sector and Civil Society” and the “Consultation with WHO and FAO on the mid-term review of the UN Decade of Action on Nutrition”

- ▶ participates with GAIN, the SUN Business Network and RESOLVE to Save Lives in multistakeholder workshops in Nigeria and Pakistan on eliminating industrially produced trans fat

DECEMBER

- ▶ participates in WHO’s Global Meeting to Accelerate Progress on SDG 3.4



COLLABORATING TO IMPROVE GLOBAL HEALTH

We will continue to lead our industry in efforts to improve global health and are fully committed to increasing our engagement with governments and key stakeholders and working in collaboration towards the achievement of the 2030 SDGs of zero hunger and good health and well-being for all

JUNE

- ▶ attends conference in the Hague, “Building Business Contribution for the 2020 Global Nutrition Summit,” organized by Japan and the Netherlands with GAIN, the SUN Movement and WBCSD



AUGUST

- ▶ joins the Business Constituency Group convened by GAIN and ATNI in preparation for the 2020 Global Nutrition Summit in Tokyo

OCTOBER

- ▶ participates in event hosted by the PSM to the UN Committee for World Food Security (CFS) on “Transforming Food Systems for Improved Nutrition”



Product Formulation and Innovation

18 of 20 top brands are low- or no-sugar or have a low- or no-sugar option

Removed ~350,000 tonnes of added sugar on an annualized basis through ~275 product reformulations

About 42% of sparkling soft drink brands come in packages of 250 ml (8.5 oz) or less

In Europe, launched Aquarius, a new range of low-calorie, water-based functional drinks, each with a key essential mineral. Variants include Lemon & Zinc and Lime & Magnesium and contain 30% of the Daily Reference Intake of the essential mineral included per 400ml bottle.

Mexico - Leche + Avena is a lactose-free, semi-skimmed milk-based beverage with added oat flour (2%) and sweetened with allulose and stevia and containing vitamins A, D and protein (2.2 g/100 ml)

SOURCING RAW MATERIALS

54% of global priority ingredients volume was sourced sustainably (compared to 44% in 2018)

Nutrition Information

We provide clear, easy-to-find nutrition information right up front on our packages to support informed choices. Nearly 100% of our products globally, except water, provide front of pack energy/calorie information.¹

¹ Calorie information (expressed as calories, kilocalories, or kilojoules) is provided on the front of our packages, with the exception of returnable or refillable proprietary and multipurpose bottles (glass and plastic) with permanent printed labels; and unflavored and unsweetened still or sparkling bottled water, including mineral water.

Responsible Marketing to Children

OUR COMMITMENT

- ▶ No advertising to children under age 12 across all media, anywhere in the world
- ▶ Policy applies to all our products, regardless of nutritional profile, as we honor the rights of parents and caregivers to make choices for their children
- ▶ No sales and no marketing in primary schools
- ▶ Policy applies to all point-of-sale materials and all packaging of products owned by The Coca-Cola Company
- ▶ Celebrities, characters or social influencers whose primary appeal is to children under 12 are not permitted

Healthy, Sustainable Living

Supporting smallholder sugarcane farmers in India

The *Meetha Sona Unnati* project invests in sustainable agriculture training and capacity building for more than 48,000 smallholder sugarcane farmers, including 17,000 women farmers. The project, a partnership among The Coca-Cola Company, DCM

Shriram, the International Finance Corporation and Solidaridad, helps smallholder farmers to overcome the challenges of degraded soils, water availability, poor yields and the increasing cost of cultivation while protecting natural resources and strengthening local mill management systems to accelerate adoption of sustainable production standards.





Product Formulation and Innovation

90% of volumes of product are in healthy categories ¹

82% of volumes sold are without added sugars

80% of dairy innovation are scored Nutriscore A-B; and up to 93% for dairy innovation intended for children/tweens

98% of volumes of product in line with the 2020 saturated fat target of 100%

11% and 18% reduction of added sugar in the whole dairy portfolio and children dairy portfolio respectively, thanks to continuous reformulation efforts since 2014

¹ Water, yogurts, milks and other daily dairy products, daily plant-based products, beverages with 0% sugar, and specialized nutrition products (except the following early life nutrition products: foods for children over 3 years old as well as biscuits and beverages for children under 3 years old). The remaining categories are mainly low sugar beverages and indulgent products.

Global - 25% of volumes sold were fortified products, including as part of a global overhaul of all products for children, the relaunch in Morocco of Moufid, fortified in vitamins A and D and iron (covering 15% of daily recommendations) and reduced added sugars content by 30%

SOURCING RAW MATERIALS

36% of cane sugar traced back to the mill and 50% back to the plantation; 100% of fruit supplies traceable to its suppliers; 70% of cocoa traced back to the country and 48% of palm oil purchased certified RSPO segregated (2020 Goal – 100%) and 51% is RSPO Mass Balance

Nutrition Information

We actively promote better choices through transparent nutrition labelling. In 2019, 99% of volumes sold with on-pack information; 74% of volumes give the portion size; 68% of volumes sold provide front-of-pack summarized nutritional information (including Nutri-Score).

Responsible Marketing to Children

OUR COMMITMENT

- ▶ To develop even more responsible marketing practices with regard to children
- ▶ No advertising globally to children under 12, unless the products meet the Danone Pledge Nutrition Criteria, which take precedence over any voluntary local standards that are less stringent
- ▶ 35% audience threshold
- ▶ To encourage children's hydration through direct marketing communications of plain water brands
- ▶ No advertising to children in primary or secondary schools
- ▶ No advertising to children in places where children gather except for products that achieve the Danone Pledge Nutrition Criteria

Healthy, Sustainable Living

Joining forces with FAO to improve global nutrition

Core to Danone's goals to contribute to a collective effort in creating climate-resilient and future-proof food systems, in 2019 the company joined forces with the UN's Food and Agriculture Organization (FAO) in an agreement to improve global nutrition and food safety, encourage more diverse and healthier diets, promote responsible farming and make food systems more sustainable. The agreement is based on four pillars: 1) exchange information on emerging food safety issues; 2) share data on food consumption and nutrient intakes to improve knowledge and foster the adoption of healthier eating habits (starting with Egypt as a pilot country); 3) exchange knowledge related to food systems and nutrition security; and 4) promote compliance with the SDGs and responsible business conduct in global agricultural supply chains.





Product Formulation and Innovation ¹

91% of marketed volumes are ≤ 130 kcal/serving

66.6% of marketed volumes are ≤ 100 kcal/serving

Majority of SKUs have 8.4 g or less sugar per portion, 5.3 g and 2.5 g total and saturated fats per portion and 18.2 mg or less of sodium per portion

Launched new products - a ready-to-drink tea with a reduced sugar content (6.3 g/100 ml); the first bakery product made with wholegrain flour; 2 breakfast biscuits containing 7 cereals and more than 3 g dietary fibre per 100 g

Breakfast and Between Meals Eating Episodes at 68.8% of marketed volumes worldwide

¹ Results are for FY 18/19

SOURCING RAW MATERIALS

81% of cocoa beans sourced certified sustainable (2020 Goal – 100%), 52% traceability of total sourced hazelnuts achieved (2020 Goal – 100%); 95% of eggs sourced from cage-free barn hens (2025 Goal – 100%); 100% of milk traced back to dairy farms globally; 48% of sugar was Bonsucro and Altrmercato certified sugar (2020 Goal – 100%); maintained 100% RSPO certified and segregated palm oil since 2015

Nutrition Information

We are committed to transparent labelling and provide nutrition information on back-of-pack in compliance with current legislation in different countries. The nutrition information displayed includes the energy value and amount of nutrients per 100 g of product and per portion, as well as an indication of what this amount represents as a percentage of an average person's daily dietary needs. We also offer nutrition information on front-of-pack of 100 g of product in and outside the EU.

100% of products globally display nutritional information on-pack, GDAs on-pack and calories on front-of-pack.² We also provide guidance for the right portion size for treats through initiatives such as “Always A Treat” in the U.S. and “Be Treatwise” in the U.K.

² The % is calculated on our eligible products

Responsible Marketing to Children

OUR COMMITMENT

- ▶ No advertising to children under 12, except for products meeting common nutrition criteria included in local pledges or where these do not exist, the criteria included in the EU Pledge, the U.S. Children's Food and Beverage Advertising Initiative (CFBAI), the Mexican regulatory criteria, or the Singaporean co-regulatory criteria
- ▶ 35% audience threshold
- ▶ No placement of vending machines and no advertising, distribution or sampling of any products, even products that meet common nutrition criteria, to children in primary/elementary schools
- ▶ Advertising and marketing communications are directed primarily to the adults who make the household purchasing decisions and to people aged 12 and older

Healthy, Sustainable Living

Contributing to achieving the WHO NCD Targets for 2025 calling for a 10% relative reduction in prevalence of insufficient physical activity and a halt to the rise in diabetes and obesity

Ferrero has been expanding and promoting its signature social responsibility project, *Kinder Joy of Moving*. Joy of Moving is an innovative and science-based educational method that promotes a healthier

and happier lifestyle among children and their families through a joyful approach to movement and physical activity. In fiscal 2019, the *Kinder Joy of Moving* programme was present in 36 countries, involved 138 partners and 4.6 million children, aged 4 - to 14-year olds, took part in the programme's activities. The *Joy of Moving* method has become a programme officially promoted by the Italian Ministry of Education, University and Research. In Italy, about 269,250 children were involved during the 2018/19 school year as well as around 540,000 family members.





Product Formulation and Innovation ¹

45% of global volume meet the company's "Nutrition-Forward Foods" criteria ²

Launched 300+ new products in the U.S. including dairy-free Oui™ by Yoplait, an artisan-style product inspired by French yogurt-making traditions and Lärabar® plant-based protein bars

Met or exceeded sodium reduction target of 20% in 10 key U.S. retail product categories

99.5% of CPW breakfast cereals meet the CODEX requirement of at least 3 g of whole grain per 100 g serving for being a source of fibre ³

¹ Results are for FY19

² Provide at least 8 g of whole grain or 1/2 serving of fruit, vegetable, low- or non-fat dairy, or nuts/seeds per labelling serving OR meet the U.S.A. FDA healthy criteria per serving 21 Code of Federal Regulations 101.65

³ Cereal Partners Worldwide (CPW) is a joint venture between General Mills and Nestlé

Through philanthropic support for Partners in Food Solutions and technical expertise shared by General Mills' employee volunteers, supported food processors and millers in 11 African countries to improve food security, nutrition and economic development

SOURCING RAW MATERIALS

91% of priority raw materials which represent 40% of annual raw material purchases were sustainably sourced (vs. 85% in fiscal 2018) (2020 Goal: 100%)

Nutrition Information

We provide useful, fact-based information on packages to help consumers make informed dietary choices. Product packages display accurate nutrition labelling as prescribed by regulations in the country of sale. For example, in Australia – 100% of products display nutrition intake information on front-of-pack, consistent with the Australian Dietary Intake Guide; in Brazil, all packaging includes the energy icon on front-of-pack; in Canada, we comply with Health Canada and Canadian Food Inspection Agency labelling requirements; in Europe with the European Food Information to Consumers Regulation and in the U.S. the majority of products feature front-of-pack labelling.

Responsible Marketing to Children

OUR COMMITMENT

- ▶ Our child-directed advertising promotes only lower-calorie, nutrient-dense products and respects three key steps to healthier living: balance, moderation and physical activity
- ▶ No advertising to children under 6
- ▶ No advertising to children under 13 in all markets around the world unless the product meets strict nutrition standards (either the locally applicable standards or, if these do not exist, the U.S. Children's Food and Beverage Advertising Initiative (CFBAI) standards)
- ▶ 30% audience threshold
- ▶ No advertising, regardless of the nutrition profile of the product, in schools, pre-K through 12th grade



Healthy, Sustainable Living

Reducing childhood hunger

Knowing that schools can be one of the most powerful levers for increasing food and nutrition security among children, we work to improve and expand access to school meal programmes around the world. School meals not only reduce childhood hunger and malnutrition, they also are shown to improve children's academic performance, reduce

chronic absenteeism and improve social and health outcomes. Our nonprofit partners support school meals programmes in Brazil, Canada, China, India, the U.K. and the U.S. In 2019 our support enabled more than 674,000 children worldwide to access a nourishing school meal daily, resulting in 140 million meals a year.



Product Formulation and Innovation

83% of products comply with established limits of critical nutrient content as set out in the 2018 nutritional guidelines (vs 60% in 2018) (2020 Goal – 100%)

89% of products comply with the established limits of sodium content, 96% with the saturated fat limit, 96% with added sugars limit and 97% with trans fat limit (2020 Goal – 100%)

Launched new product - the first "100% Natural" line of preservative-free breads in Iberia; Rap10 in Brazil, a whole wheat tortilla with chia, quinoa, fibre, omega, vitamins and minerals

Bimbo VITAL expanded its value by 50% with new 100% natural products

100% of products comply with established limit for protein and 99% of products for fibre

SOURCING RAW MATERIALS

We achieved traceability of 96% to the mill of our top suppliers of palm oil that represents 95% of the total volume. 100% of these suppliers participate in an internal review to measure compliance with our Global Palm Oil Policy. We have started our journey with soy with our strategic suppliers in Latin America, which has achieved 90% traceability, and, for the first time, our suppliers have participated in an exercise to measure compliance with our Global Agriculture Policy.

Responsible Marketing to Children

OUR COMMITMENT

- ▶ We work to promote and ensure that our advertising to children complies with the best practices worldwide in the field of responsible marketing and is aligned with the WHO
- ▶ No advertising to children under 12 unless the products meets the Grupo Bimbo nutritional criteria in alignment with standards established by international organizations such as WHO, UNICEF and ATNI and scientific evidence
- ▶ 35% audience threshold
- ▶ No advertising to children in primary schools

Nutrition Information

We are increasing efforts to offer clear, transparent and accessible nutritional information to help consumers make informed decisions when purchasing and consuming goods. We incorporate in our products, at a minimum and additional to the mandatory nutritional information, data per serving of energy content,

carbohydrates, total sugars, proteins, total fats, saturated fats, trans fatty acids, dietary fibre, sodium and any nutrients on which is made any claim. In addition, we include a simple and understandable nutritional front of package labeling.

Healthy, Sustainable Living

Improving the quality of life of the communities where it operates

Currently present in 22 countries, the *Good Neighbor* programme seeks to drive social impact in areas related to wellness, physical activity, education, safety or the environment.

In 2019, Grupo Bimbo conducted 191 projects in Mexico, North America, Latin America and Europe, Asia and Africa, impacting over 260,00 people - an increase of 47.7% more beneficiaries and 8.5% more projects when compared to 2018.





Product Formulation and Innovation

- 59% of cereals fortified with micronutrients
- Launched W.K. Kellogg for Kids® in Europe, the first no-added sugar cereal for children made with fruits, vegetables and whole grains and high in fibre
- Reduced sodium in Pringles® in the U.K. and France by 9-15%
- 83% of cereals, 56% of wholesome snacks, 97% of frozen breakfasts, 92% of savory snacks and 80% of veggie offerings contain a source of fibre
- Thailand - reformulated Kellogg's Corn Flakes® to provide 50% of the daily iron requirement for 7- to 9-year old children in Thailand

SOURCING RAW MATERIALS

90% of 10 priority ingredients - corn, wheat, rice, potatoes, sugar beet, sugar cane, fruits, palm oil, vanilla and cocoa were responsibly sourced in 2019 (2020 Goal – 100%)

Nutrition Information

Transparency is our ongoing goal. We empower consumers to make good nutritional choices by providing comprehensive nutrition and ingredient information on our packaging and through multiple digital, mobile and social tools. In France, we have voluntarily adopted the Ministry of Health's "NutriScore". In the U.K. and Ireland, we worked with the U.K. Department of Health and Social Care to adopt a traffic light approach. In the U.S., many of our brands use voluntary "Facts Up Front" labels to provide clear information about calories, saturated fat, sodium and total sugar content, and optionally, nutrients such as fibre, potassium, vitamin D and calcium.

Healthy, Sustainable Living

Creating Better Days for 3 billion people by the end of 2030

For years, Kellogg has been working diligently toward our Breakfasts for Better Days™ commitments to help feed people in need, responsibly source our ingredients and conserve natural resources. In 2019, we announced the next-generation, more ambitious Kellogg's® Better Days commitments to help the more than 820 million people facing a future of food insecurity by focusing on the interconnected issues of wellbeing, hunger and climate resiliency. In doing so, we intend to drive positive change by creating Better Days for 3 billion people by the end of 2030. In 2019, we increased important nutrients across our portfolio, including Vitamins A and D, fiber, iron and others; donated more than 446 million servings of food and expanded feeding and nutrition education programs to more than 1 million children; and achieved 76% packaging recyclability globally. We've also helped more than 433,000 farmers adopt sustainable agriculture practices that support biodiversity and improve climate resiliency.



Responsible Marketing to Children

OUR COMMITMENT

- ▶ No advertising globally to children under 12 unless the product meets the Kellogg Global Nutrient Criteria, developed based on scientific literature, setting upper per-serving thresholds for calories, fats, sodium and sugar
- ▶ No advertising to children under 6
- ▶ 35% audience threshold
- ▶ No advertising to children in primary schools



Product Formulation and Innovation

77.4% of Mars Food products (by sales volume) met WHO recommendations for calories, added sugar, sodium and fats (vs 72% in 2018) (2021 Goal – 95%)

Launched Mars More Protein and Snickers More Protein in key markets, including the U.K., with 40% and 30% respectively less sugar than regular Mars and Snickers

99% of Mars Food “any day” dinnertime portfolio meets WHO recommendations for added sugar (vs. 96% in 2018)

37% of Mars Food rice products provide at least 1 serving of wholegrains and/or legumes (vs 35% in 2017) (2021 Goal - 50%)

SOURCING RAW MATERIALS

95% of cocoa was traceable to a country of origin via its direct suppliers; 51% was traceable to a farmer group; and 33% to a farm level (2025 Goal – 100%)

Our Palm Positive Plan, launched in September 2019, has made sweeping transformations to our supply chain to deliver deforestation-free palm oil and advance respect for human rights. We have simplified our supply chain and plan to reduce our mill count from 1500 to fewer than 100 by 2021, and then further halve that number by 2022. Our resulting supply is comprised only of partners who can commit to our environmental, social and ethical expectations and to driving positive improvements throughout their extended supply chains.

We source Basmati rice from India and Pakistan through farmer partnerships that enable us to trace our rice from field to fork. Since 2018, 100% of our Basmati rice comes from farmers working towards the Sustainable Rice Program. We work with suppliers and partners, such as the International Rice Research Institute (IRRI), World Wildlife Fund and Helvetas to share innovative farming methods with farmers. To date, results have shown an 8% increase in yield (paddy tonne/acre), 30% reduction in water and a 39% increase in net income.

Nutrition Information

We display prominent nutrition information on all packaging. In addition to providing back- and front-of-pack labelling fully across all of markets, 99% of our products include clear Guideline Daily Amount labelling.

Responsible Marketing to Children

OUR COMMITMENT

- ▶ Applicable to all global marketing communications
- ▶ No marketing targeted primarily to children under 12 (13 for digital)
- ▶ 25% audience threshold
- ▶ No placement of vending machines or event sponsorship in primary schools
- ▶ No data collection from children under 16
- ▶ Influencer marketing guidelines in place

Healthy, Sustainable Living



Collaborating with USAID to reduce global poverty sustainably

As part of its \$1 billion Sustainable in a Generation Plan, which aims to address key areas of the UN's SDGs, Mars is focused on using its expertise and global reach to make a positive difference throughout

its total value chain. Building on previous successful collaborations, in 2019, Mars and USAID entered into a new partnership agreement to address improving farmers' incomes, unlocking economic opportunities for women and building sustainable and nutritious food systems. This includes support of a sustainability shea project in Ghana which will reach 13,000 female shea farmers.



Product Formulation and Innovation

16 of the 20 major markets* sold an increased share of Happy Meal items containing recommended food groups in 2019 versus 2018

an average of 43% of meals offered on Happy Meal menus in 20 major markets* (representing nearly 85% of global sales) met the nutrition criteria established with the Alliance for a Healthier Generation

2.5 billion Happy Meal items sold in 20 major markets* since 2018 contained fruits, vegetables, low-fat dairy, water, lean protein or whole grains

* Our top 20 markets: Argentina, Australia, Austria, Brazil, Canada, China, France, Germany, Hong Kong, Italy, Japan, Netherlands, Poland, Russia, Spain, Sweden, Switzerland, Taiwan, the U.K. and U.S.

50%+ of all beverages sold in Happy Meals in 20 major markets* were water, milk or juice in 2019

SOURCING RAW MATERIALS

Focusing our responsible sourcing efforts on the six priority products identified by the World Wildlife Fund that carry the greatest sustainability impacts – and where we have the most potential to create positive change – beef, chicken, coffee, fish, fibre-based packaging and palm oil

75% of coffee sustainably sourced (as of end 2019); 100% of palm oil support production of sustainable palm oil and deforestation-free supply chains; 99% of fish sourced for Filet-of-Fish came from sustainably managed wild-caught fisheries in 2019; tracked antibiotics use in 2.9 billion birds since February 2019 and suppliers in Australia and Europe eliminated HPCIA¹ in our chicken supply chain

All of our 10 beef sourcing countries², which collectively represent more than 85% of McDonald's global beef volumes, had recognized one or more beef producers under the company's peer-to-peer knowledge sharing initiative, "Flagship Farmers" (2020 Goal - deliver meaningful impact through a more sustainable beef supply that is scalable, and measurable)

¹ Highest Priority Critically Important (HPCIA) to human medicine as defined by the WHO from all chicken served by 2027
² The U.S., Australia, Germany, Brazil, Ireland, Canada, France, New Zealand, the U.K. and Poland

Nutrition Information

We know that transparency around Happy Meal nutrition information is important for our customers to make informed choices. That is why we made a commitment to make nutrition information available for all Happy Meal Bundle Offerings on owned websites and mobile apps used for ordering, where they exist, by 2022. By Q2 2020, 12 of the top 20 major markets* met this goal, up from 6 markets in Q1 2019.³

³ Due to internal reporting structures, this includes a portion of 2020 data.



Healthy, Sustainable Living

Feeding and fostering Communities

As one of the most frequented restaurants in the world, McDonald's recognizes the important role we have in feeding millions of people every day and in providing families with a variety of choices to meet their needs. We believe we can have even greater impact in the future by focusing on four areas that matter most to our communities – food quality

Responsible Marketing to Children

OUR COMMITMENT

- ▶ To market responsibly to children
- ▶ Our global policies on marketing to children are guided by McDonald's Global Marketing to Children Guidelines, and local and regional pledges and apply to all of our markets around the world
- ▶ By the end of 2022, all Happy Meal bundles advertised to children will meet McDonald's Global Happy Meal Nutrition Criteria (grounded in science and nutrition policy) and will continue to meet any existing local or regional marketing to children pledges (an average of 83% of ads across the 20 major markets met the global nutrition criteria in 2019 and 100% of ads shown to children that showed Happy Meal menu items featured water, milk or juice as a beverage and fruit, vegetables or dairy as a side)

and sourcing, planet, community connection and jobs, inclusion and empowerment. McDonald's is helping to create a future of quality, secure and sustainable food; driving climate action and accelerating circular solutions to keep waste out of nature; supporting connection, families and communities in times of need; and serving up bright futures by providing opportunity for education and skills in the communities we serve and accelerating equity and inclusion across our business.



Product Formulation and Innovation

16% of snacks net revenue is from portion control options, exceeding 2020 goal of 15% (2025 Goal – 20%)

Launched 37 new or updated well-being offerings, including a version of Oreo in China with a sweeter formulation and 25% less sugar; Tang Sabila Natura, a powdered drink, made from fruit juice and fruit pulp, with added sabila (aloe vera) extract, for healthy skin, hair and digestion, and vitamins A, B1, B6, C and CaPao, a new plant-based snack brand founded to “rescue and reimagine” the often-wasted parts of the cacao fruit

Continue to deliver 9 billion servings of whole grains with its products

Reduced sodium by 5.7% since 2012, including 1.5% in 2019

Provides options to Snack Mindfully through portion control – removed 10 billion calories from the U.K. market by bringing 100% of Cadbury bars sold in multipacks under 200 calories

SOURCING RAW MATERIALS

63% of our cocoa volume for our chocolate brands was sustainably sourced through Cocoa Life (2025 Goal - 100%). 65% of our biscuits in Europe were made with wheat sustainably sourced through Harmony (2022 Goal - 100%). We maintained our goal of 100% RSPO palm oil and achieved 97% palm oil traceability to the mill and 98% from suppliers with aligned policies (Goal - 100%). 62% of our dairy supply was sourced from suppliers following recognized animal welfare standards.



Nutrition Information

We provide nutrition labeling on all products across global markets, according to local laws and regulations and in line with international standards, including Codex Alimentarius. Where space permits, we include information on the amount per serving and/or per 100 grams on eight key nutrients: energy, protein, carbohydrates, sugars,

fat, saturated fat, fibre and sodium. We deliver meaningful information through front-of-pack and calorie labeling on all relevant products and are empowering people to snack mindfully with product-specific portion information and nutrient facts and the Snack Mindfully icon.¹

¹ Global implementation of the Snack Mindfully icon by 2025

Responsible Marketing to Children

OUR COMMITMENT

- ▶ Our global Marketing to Children Policy applies to every market where we do business
- ▶ No advertising in any media primarily directed to children under 12
- ▶ All of our communications on packaging and in-store materials are directed to adults, with guidelines on use of premiums and on-pack promotions
- ▶ 35% audience threshold
- ▶ No marketing in primary and secondary schools (prior to university level)

Healthy, Sustainable Living

Promoting sustainable improvements in children's health and nutritional status in Brazil

Since 2012, the Mondelēz International Foundation (MIF), in partnership with leading community organizations, has been transforming the lives of 1.5 million children across 18 countries through its multiyear \$50 million commitment. In 2019, seven years after the launch of the *Health in Action* programme, a joint programme of INMED Partnerships for Children, Instituti

Esporte e Educacao and Mondelēz International, the initiative has seen a 28% increase in vegetable consumption; a 73% reduction in childhood obesity among programme participants; a 60% decrease in children with anemia; and an 85% reduction in parasitic infections related to inadequate supply of clean water. A similar partnership with INMED is underway in South Africa which has also demonstrated notable improvements among children, with increases in healthy weights (8%) and significant decreases in rates of obesity (42%) and wasting (40%).



Product Formulation and Innovation

185.4 billion servings fortified with at least one of iron, iodine, vitamin A and zinc delivered in 64 countries with higher vulnerability to micronutrient malnutrition

Established brand, Nescafé went plant-based with the first-ever non-dairy soluble coffee lattes, Nescafé Gold, made with almond, oat and coconut, blended with 100% Arabica coffee beans and certified by the Vegan Society

45% of products met WHO recommendation to reduce daily intake of free sugars to less than 5% of daily energy intake and another 45% fall under our sugars commitment.¹

Added 403 million portions of fibre-rich grains and 2.76

¹ 10% are not relevant as their sugar content is regulated, for example by CODEX

million portions of vegetables to products, exceeding the 2020 target (against a 2016 baseline)

Global – 87% of popularly positioned products for lower-income consumers fortified with at least one of the Big 4 – iron, iodine, vitamin A and zinc

SOURCING RAW MATERIALS

70% of priority raw materials responsibly sourced (compared to 63% in 2018; 76% of priority raw materials traceable (compared to 72% in 2018). 76% of raw materials, including soya, sugar, meat, pulp and paper and palm oil verified deforestation-free

Nutrition Information

We apply and explain nutrition information on packs, at point-of-sale and online. Our 2020 objective: continue providing detailed product nutrition facts with daily value percentages, ingredients and allergens, and add special diet information, nutrition labeling explanations and healthy eating tips on all our relevant packs, as well as on our websites and e-retailer sites, to better enable informed choices. In 2019, we adopted Nutri-Score as the preferred front-of-pack labelling initiative in Continental Europe and continued to improve the nutrition information we provide on-pack as well as updating our *Nutritional Compass*, currently featured on 96.4% of packaging.

Responsible Marketing to Children

OUR COMMITMENT

- ▶ No marketing communications to children 0 to below 6
- ▶ No marketing communications to children 6 to under 12 except for products that meet the Nestlé Policy Nutrition Criteria
- ▶ No marketing communication for sweet and savory biscuits, sugar confectionery, chocolate confectionery, water-based beverage products with added sugars and ice-cream products to children under 12, irrespective of the Nestlé Policy Nutrition Criteria being met
- ▶ 25% audience threshold
- ▶ No advertising to children in primary schools and places where children gather

Healthy, Sustainable Living

Supporting children to live healthier lives

In 2019, Nestlé supported 27.2 million children in over 84 countries through the *Nestlé for Healthier Kids* initiative, which aims to help 50 million children lead healthier lives by 2030. This initiative brings together several programmes that empower parents, caregivers and teachers to foster healthy behaviours in children. For example, in 2019, to encourage children across Argentina to eat more

fruits and vegetables Nestlé partnered with supermarket, Carrefour to launch the *Adopt a Fruit, Adopt a Vegetable* scheme; in Thailand, the *Maggi Mum and Me* cooking club helps children learn cooking skills from their parents, encouraging them to adopt long-term healthy eating habits; and a social media campaign, #CookTogether, highlighting the benefits of cooking together with children and simple tips on how to get kids involved in meal preparation, reached over 100 million parents worldwide.



NESTLÉ for HEALTHIER KIDS



Product Formulation and Innovation

47% of volumes of beverages sold meet the sugar reduction goal of ≤100 calories from added sugars per 12 oz (2025 Goal – 67%)¹

61% of volumes of food sold meet the target of <1.1 grams of saturated fat per 100 calories (2025 Goal - 75%)²

61% of volumes of food meet the target of <1.3 milligrams of sodium per calorie (2025 Goal - 75%)³

Advanced oat research by unlocking the difficult oat genome sequence, leading to an oat varietal that is more sustainable and disease-resistant to support a more resilient supply chain

1 In the top 26 beverage markets
2 In the top 23 food markets
3 In the top 23 food markets

China - products like Quaker Oats for Rice, Cereal Powder Drink, and Nourish Oats are fortified with calcium and iron

SOURCING RAW MATERIALS

Nearly 80% of potatoes, corn, oats and oranges were verified as sustainably sourced, compared to 51% in 2018 (2020 Goal – 100%); 82% of palm oil RSPO certified, compared to 52% in 2018 (2020 Goal – 100%); and 86% of cane sugar sustainably sourced as Bonsucro certified, compared to 58% in 2018 (2020 Goal – 100%)

Nutrition Information

Committed to providing fact-based, easy-to-understand nutrition information to help consumers make informed choices for themselves and their families. Our general policy is to provide a consistent approach to nutritional labelling around the world, taking account of local legislation and based on the following: on the side- or back-of packs, we provide nutrition information per serving, per portion, and/or per 100 grams of energy and on key nutrients – protein, carbohydrates, total sugars, total fat, saturated fat and sodium; and simplified nutrition information per portion on front-of-pack. In 2019, 98% of products (covering 94% of net revenue) complied with our side- and back-of-package labelling policy and 86% with our front-of-pack policy.

Responsible Marketing to Children

OUR COMMITMENT

- ▶ No advertising to children under 12 except those products that meet PepsiCo's Global Nutrition Criteria for Advertising to Children, which are based on well-established and broadly recognized scientific principles in accordance with international and national nutrition authorities
- ▶ No advertising, regardless of nutritional profile, to children under 6
- ▶ 35% audience threshold
- ▶ No advertising or marketing communications to children in primary schools

Healthy, Sustainable Living



Providing healthy school meals to students in Canada, Colombia, Ethiopia, Honduras, Sudan and the U.S.

in the U.S., in partnership with the youth wellness non-profit, GENYOUth, PepsiCo is funding “grab-n-go” breakfast carts that will serve 4.5 million breakfasts that meet USDA

nutrition standards to nearly 25,000 students across the country in states which have some of the highest numbers of students living below the poverty line. Additionally, through a longstanding partnership with the World Food Programme, PepsiCo will provide 1.6 million meals to children in Canada, Colombia, Ethiopia, Honduras and Sudan.



Product Formulation and Innovation

56% of the portfolio met Unilever's highest nutritional standards, based on globally accepted dietary guidelines (+8% over 2018) (2020 Goal - 60%)

Created Magnum No Added Sugar, with 4 g of total sugar and only 154 calories and Ben & Jerry's Moo-phoria with 50% less fat, and fewer calories than the regular Ben & Jerry's variants

70% of foods met the 2020 5 g per day salt intake target of 75%

Brazil - 100% of sugar in all retail Lipton ready-to-drink ice teas removed

Global - 60 billion servings fortified with at least one of five key micronutrients - vitamin A, D, iodine, iron and zinc - including iodine fortified Annapurna salt

products in Africa and India, iron fortified Royco Boullion Cubes in Kenya, vitamin D fortified Twister ice cream in Turkey and vitamin A, iron and zinc fortified Maizena Cremogema Flavoured Porridge in Brazil (2022 Goal - 200 billion servings)

SOURCING RAW MATERIALS

62% of agricultural raw materials sustainably sourced, compared to 56% in 2018 (2020 Goal - 100%). For the 12 key ingredients - palm oil, paper and board, soy, sugar, tea, dairy, rapeseed, cereals, vegetables, cocoa, herbal infusions and vanilla - that make up around two-thirds of total volume of agricultural raw materials, 88% sustainably sourced in 2019.



Healthy, Sustainable Living Promoting healthier diets in the tea sector

A joint global initiative with GAIN and IDH (The Sustainable Trade Initiative) - the *Seeds of Prosperity* programme promotes health and wellbeing, including good nutrition.

Nutrition Information

We provide people with relevant and transparent nutrition information to help them make informed, healthier choices. Our approach to nutrition labelling is consistent across the world, covering all our brands and all our markets. In 2019, 98% of products (covering 99.6% of sales volume) provided nutritional information on pack in line with the commitment. This information can be made on pack or through other marketing channels. Our nutrition labelling commitment means we show: "Big 8" nutrients on back-of-pack (energy, protein, carbohydrate, sugars, fat, saturates, fibre and sodium); Front-

of-pack icon showing energy content as either a percentage contribution to the daily recommendation or as an absolute quantity; per portion (preferred option) or per 100 g/ml; for small or unusually shaped packs, "Big 4" on back-of-pack (energy, protein, carbohydrate and fat) and energy per portion front-of-pack, provided this is legally allowed. For very small packs, information can often be obtained through websites and carelines. For energy, sugars, fat, saturated fat and sodium, the percentage contribution to the daily dietary recommendation given as an icon or text on back-of-pack.

Responsible Marketing to Children

OUR COMMITMENT ¹

- ▶ No [advertising] marketing communications to children under 12 (13 for digital)
- ▶ No marketing or point of sale communications to children under 6
- ▶ 25% audience threshold
- ▶ No promotion of brands or products in primary or secondary schools

- ▶ Introducing the "responsibly Made for Kids" promise - based on three pillars, designed to help parents and caregivers when choosing products for their children: Responsibly Communicated, Responsibly Sold and Responsibly Developed. All products responsibly made for Kids will adhere to Unilever's Highest Nutritional Standards.

¹ Policy effective 31 December 2020

CREATING A SUSTAINABLE FOOD FUTURE



As we look to innovate more food choices by using fewer natural resources, IFBA members are working to create secure, sustainable agricultural supply chains - partnering with farmers and suppliers to strengthen sustainable farming practices and sourcing agricultural raw materials in a way that promotes agricultural resiliency, reduces greenhouse gas (GHG) emissions, protects and restores biodiversity, respects human rights and animal welfare, improves farmers' livelihoods and builds thriving communities.

Apart from IFBA's core collective commitments, members have also established individual goals to source their priority raw materials sustainably and adopted a multifaceted approach to verify that raw materials are being produced and sourced in accordance with their respective sustainability and human rights standards, including robust supplier codes of conduct, audits, continuous improvement

programmes, certification schemes and traceability mechanisms mapping the supply chain to determine the point of origin. For example:

Within their agricultural and manufacturing operations, IFBA members are implementing ambitious strategies to: reduce GHG emissions; improve water use efficiency and reduce water insecurity around the globe; support a circular economy where packaging never becomes waste; and reduce food loss and waste along the value chain.

Transformational change requires strong partnerships and close collaboration and members are working with governments, industry and NGOs to share knowledge and expertise and create an integrated set of solutions which are scalable and capable of ending hunger, achieving food security and improved nutrition without depleting the earth's resources.

About This Report

This report provides an overview of the progress IFBA and its members have made on their commitments in 2019. All IFBA members are implementing actions to support the IFBA global commitments, but how they do this differs from member to member as each have different business strategies and different methodologies for setting and tracking goals. Accordingly, reporting on a collective basis is challenging and therefore this report presents a few examples of members' work and achievements.



© March 2021 International Food & Beverage Alliance. This report is the property of the International Food & Beverage Alliance and may not be reproduced in whole or in part without permission of the Alliance