



**The International Food & Beverage Alliance Statement on the
Appointment of Dr Tedros Adhanom Ghebreyesus
as the New Director-General of the World Health Organization**

23 May 2017. The International Food & Beverage Alliance congratulates Dr Tedros Adhanom Ghebreyesus of Ethiopia on his appointment as Director-General of the World Health Organization (WHO) and wishes him a rewarding and successful tenure. We are committed to supporting the strategies of the WHO and have been engaging constructively with the WHO, Member States and civil society on global health issues since 2008 when our members came together and made a set of global commitments to WHO to develop products that help people eat healthy, balanced diets; to provide clear, fact-based nutrition information to consumers; to market responsibly to children; and to promote healthy lifestyles in our workplaces and in communities around the world. These commitments form the core of our work and the basis of our dialogues with the WHO, Member States and civil society. We look forward to building on the work already underway and to a continuing and productive engagement with Dr Tedros as we all work towards advancing the goals of public health.

About The International Food & Beverage Alliance (IFBA): *IFBA is a group of eleven global food and non-alcoholic beverage companies - The Coca-Cola Company, Ferrero, General Mills, Grupo Bimbo, Kellogg, Mars, McDonald's, Mondelez International, Nestlé, PepsiCo and Unilever - that share a common goal of helping people around the world achieve balanced diets, and healthy lifestyles. IFBA is a non-commercial, non-profit making organization, in special consultative status with ECOSOC. For more information about IFBA, please visit www.ifballiance.org or contact us at secretariat@ifballiance.org*



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