



News and Events

IFBA Newsletter – September 2019



IFBA Discusses Nutrition and Health with Political Leaders at 74th Session of the United Nations General Assembly

Last week, leaders from around the world gathered in New York to discuss global issues at the 74th session of the United Nations General Assembly (UNGA74). The Member States adopted the highly anticipated Political Declaration on [Universal Health Coverage](#), almost 90 multinational companies (including several IFBA members) committed to reduce their carbon emissions to net zero by 2050 at the [Climate Action Summit](#), and twelve UN agencies launched a [Global Action Plan](#) for Healthy Lives and Well-being for All.

IFBA had an active presence at the UN, attending and presenting at events held by WHO, the UN Inter-Agency Task Force on NCDs and Member States. While representing the food and beverage industry voice, IFBA advocated for further opportunities for private sector collaboration with the UN and other intergovernmental organizations.

You can read more about IFBA's presence at UNGA74 and keep updated on future events by following [@IFBAlliance](#) on Twitter.

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Release of the Global Action Plan for Healthy Lives and Well-being for All

Twelve global organizations engaged in health, development and humanitarian responses developed the Global Action Plan (GAP) to enhance collaboration between the agencies and accelerate country progress on the health-related sustainable development goal (SDG) targets. The commitments by the agencies in the GAP will guide them to effectively engage with stakeholders like communities, civil society, and the private sector, and to successfully leverage their joint capacity to ensure health and well-being for all.

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PepsiCo Partners with WaterAid and the Inter-American Development Bank to Bring Water Access to Communities Globally



Beneficiaries of AquaFund program collect water in Piura, Peru.
Photo Credit: Inter-American Development Bank

Currently, one in nine people around the world do not have access to safe, clean drinking water. These shortages have ripple effects that threaten the health of communities and negatively effect hygiene, disease, food scarcity, migration and violence. The PepsiCo Foundation has teamed up with groups like WaterAid and the Inter-American Development Bank's AquaFund to support water conservation, distribution and purification programs worldwide.

In southern India, PepsiCo partners with WaterAid to bring clean water to over 200,000 people in communities facing extreme water shortages by restoring wells, harvesting rainwater, and building piped water supply systems. As the first private sector donor to contribute to the Inter-American Development Bank's (IDB) AquaFund, they help advance water and sanitation programs in rural communities of Colombia, Honduras, Mexico and Peru that have now reached over 765,000 people.

In 2018, they brought safe water access to over six million people total - increasing the number of beneficiaries of the PepsiCo Foundation's Safe Water Access Program since 2006 to 22 million. You can read more about this and PepsiCo's other sustainability initiatives in their newly released 2018 Sustainability Report, [available online](#) now.

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Upcoming Events



Building an inclusive Food E-Commerce Ecosystem

Singapore
9th October 2019

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46th Session of the Committee on World Food Security (CFS)

Rome, Italy
14th-18th October 2019

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World Food Day

Worldwide
16th October 2019

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World Health Summit

Berlin, Germany
27th-29th September 2019

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WHO Global Meeting to Accelerate Progress on SDG Target 3.4 on NCDs and Mental Health

Muscat, Oman
9th-12th December 2019

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