

September 2017



IFBA companies in Mexico sign commitment to support the Government's National Strategy for the Prevention and Control of Overweight and Obesity

On 18 September 2017, representatives of The International Food & Beverage Alliance – Coca-Cola México, Ferrero, General Mills, Grupo Bimbo, Kellogg, Mars Wrigley Confectionery México, McDonald's México, Mondelez, Nestlé México, PepsiCo México and Unilever México y Caribe signed a "Carta Compromisos de las Empresas con la Salud de los Mexicanos" (a Charter for the Health of Mexicans), pledging to implement a set of actions on product formulation, nutrition information, marketing to children and the promotion of healthy lifestyles in support of the government's National Strategy for the Prevention and Control of Overweight and Obesity. José Narro Robles, Secretary of Health, welcomed the initiative saying that preserving health is a joint responsibility of the public, private and social sectors and each has a responsibility to take actions such as this in order to ensure a better future for the country. [Read more.](#) (Spanish)

IFBA Comments on the Draft Montevideo Roadmap 2018-2030 on NCDs as a Sustainable Development

Priority
Member States will be meeting at the WHO Global Conference on NCDs, to be held 18-20 October 2017 in Montevideo, Uruguay to consider ways to accelerate country implementation of the commitments made previously by world leaders in support of achieving SDG target 3.4 – "By 2030, reduce by one-third premature mortality from NCDs through prevention and treatment." It is expected that the conference will result in an outcome document. In August, the WHO published a zero draft and invited comments in a web-

NEWS AND EVENTS

United Nations Private Sector Forum 2017 focuses on financing the 2030 Agenda for Sustainable Development

Hosted annually by the UN Secretary-General, the UN Private Sector Forum brings together global businesses, investors, Heads of State and government, and leaders from the UN and civil society to explore partnerships which addresses global challenges. On September 18, 2017, participants gathered to discuss innovative forms of financing that could drive capital towards achieving the SDGs; how governments can create enabling environments for private sector investments; and aligning business with the SDGs from a financial perspective. [Read more and watch the Livestream.](#)

Member States endorse a renewed vision for partnerships for health in the WHO European Region

In the final day of the 67th session of the WHO Regional Committee for Europe, Zsuzsanna Jakab, WHO Regional Director for Europe commented that "All of our work would not be possible without partnerships. Agreement on this is essential to push our work forward in our complex, multisectoral, multidimensional world..." Over the four days of the conference, agreement was also reached on a European roadmap to guide the implementation of the 2030 Agenda for Sustainable Development, building on Health 2020; and the adoption of a resolution approving a new regional accreditation procedure applicable to non-State actors not in official relations with WHO. [Read more.](#)



Unilever brightFuture: Inspiring action around the world

Unilever brightFuture is a platform that helps unite and amplify the efforts of a growing community of people who believe it is possible to build a world where everyone lives well and lives sustainably, and who recognize this can only be achieved if we all work together to do small actions every day that make a real difference. Launched in November 2013 under the original name – Project Sunlight - Unilever brightFuture has already made a positive contribution to the lives of millions of people around the world. For example, the company has helped 2 million children across the world through Unilever's ongoing partnerships with Save the Children, UNICEF and the World Food Programme; provided 500,000 meals in the UK in partnership with Oxfam through the campaign #ClearAPlate; reached 20,000 children in more than 100 schools in Indonesia with hygiene education programmes and sanitation facilities; and in Brazil, Unilever has committed to help more than 1 billion people to improve their health and hygiene conditions. [Learn more](#)

RECENT PUBLICATIONS

FAO releases report of the High Level Panel of Experts on Food Security and calls on the nutrition community to make the UN Decade of Action on Nutrition, 2015-2025, meaningful, action-oriented and impactful

At its 42nd session in October 2015, the Committee on World Food Security (CFS) requested the High Level Panel of Experts on Food Security and Nutrition (HLPE) prepare a report on Nutrition and Food Systems. The report analyzes how food systems influence people's dietary patterns and nutritional outcomes, highlights effective policies and programmes that contribute to improved nutrition (and the barriers to developing and implementing such programmes), and calls on the global nutrition community to embrace the SDGs and address simultaneously all forms of malnutrition. [Read the summary and recommendations extracted from the upcoming report.](#) The full report will be officially launched during the CFS44 Plenary session on "Nutrition Day" on 10 October.

WHO reports that governments have made limited progress in the fight against Noncommunicable Diseases

A new report released by the WHO on 18 September 2017, the [Noncommunicable Diseases Progress Monitor 2017](#), finds that governments have made many political commitments to prevent and control NCDs, but progress has in the implementation of national commitments included in the 2011 UN Political Declaration on NCDs and the 2014 UN Outcome Document on NCDs has been "insufficient and highly uneven." The Progress Monitor tracks data against ten progress indicators for all of WHO's 194 Member States. In his foreword to the Monitor, Dr Tedros Adhanom Ghebreyesus, WHO Director-General commented that, "Unless political leaders accelerate commitments to take national action at the third UN High-level Meeting in 2018, the current rate of decline in premature death from NCDs will not meet the SDG target..."

A new UN report finds a significant increase in global hunger for the first time in more than a decade, affecting 11 percent of the global population

A new report released by the UN, ["The State of Food Security and Nutrition in The World Building Resilience for Peace and Food Security,"](#) finds that world hunger is increasing – from 777 million people in 2015 to 815 million in 2016 – and conflict and violence around the globe and climate change are among the causes contributing to high levels of food insecurity and undernutrition. The report highlights the challenge in working towards a world without food insecurity and malnourishment – an aim set by the 2030 Agenda for Sustainable Development that calls on countries to "end hunger, achieve food security and improved nutrition and promote sustainable agriculture" by 2030.



44th Session of the Committee on World Food Security

FAO, Rome, Italy, 9-13 October 2017. [More info.](#)

WHO Global Conference on Non-communicable diseases: Enhancing policy coherence between different spheres of policy making that have a bearing on attaining SDG target 3.4 on NCDs by 2030

Montevideo, Uruguay, 18-20 October 2017. [More info.](#)

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