



# News and Events

## IFBA Newsletter – November 2019



<	START	ABOUT	OUR WORK AND THE UN SDGS	PRODUCT FORMULATION AND INNOVATION	ADDRESSING THE DOUBLE BURDEN OF MALNUTRITION	NUTRITION INFORMATION & RESPONSIBLE MARKETING	HEALTHY LIFESTYLES	END	>
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### Latest Report Details Members' Progress on Commitments to Support Balanced Diets and Healthy Lives

IFBA released its 2018 Progress Report this month, which reviews its member companies' progress on improving global health and its work in support of the UN Sustainable Development Goals. The report details members' actions to fulfill IFBA's core commitments to improve the nutrition of foods and beverages, address the double burden of malnutrition, improve nutrition information to consumers, and market responsibly. The report also highlights examples of public-private collaborations that are working to improve the health and well-being of consumers and communities worldwide.

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## IFBA Partners with GAIN and SUN Business Network to Promote Trans Fat Replacements in Nigeria

On 29 October, IFBA partnered with Scaling Up Nutrition (SUN) Business Network and the Global Alliance for Improved Nutrition (GAIN) to connect small and mid-size enterprises (SMEs) in Nigeria with the technical assistance to create innovative solutions for improved nutrition. Experts from IFBA and member company Ferrero joined SMEs in Lagos, Nigeria for a workshop on the Replacement of industrialized Trans-Fatty Acids (iTFA), sharing expertise and knowledge of iTFA replacement solutions with local enterprises.

In May 2019, IFBA member companies committed to reducing iTFA in their products worldwide to no more than 2 g trans-fatty acid per 100 g fat/oil in their products by 2023, in order to contribute to WHO's goal of eliminating iTFAs from the global food supply by that date. IFBA further committed to working in collaboration with stakeholders around the world to share best practices and help other companies through the process of substituting iTFAs. As part of this commitment, IFBA will collaborate with GAIN on a similar workshop planned for Karachi, Pakistan in the coming weeks.

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## Kellogg Company Creates Better Days



In June 2019, Kellogg Company announced a next-generation commitment to address global food security aligned with the United Nations' Sustainable Development Goals by establishing a new corporate responsibility vision, endeavoring to drive positive change for 3 billion people, communities worldwide, and the planet by the end of 2030.

Every day, Kellogg strives to create *Better Days* for 3 billion people by the end of 2030 by:

- Nourishing 1 billion people with Kellogg's foods by delivering nutrients of need and

- addressing hidden hunger.
- Feeding 375 million people in need through food donations and expanded child feeding programs.
- Nurturing the planet by supporting 1 million farmers - especially women smallholders and workers - while conserving natural resources all along the value chain, from responsibly sourcing ingredients and reducing food waste, to providing recyclable, reusable or compostable packaging.
- Living the Kellogg's founder's values by advocating on behalf of hungry children everywhere and engaging 1.5 billion people to help address the important issue of food security; encouraging employee volunteerism; ensuring an ethical supply chain; and supporting diversity and inclusion.

Kellogg has actively worked to address these issues for more than a century. In the last 10 years alone, Kellogg has provided 3 billion servings of food to people in need, supported more than 300,000 farmers through climate-smart agriculture programs and reduced greenhouse gas emissions to the equivalent of taking over 300 million miles off the road.

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## Upcoming Events



### WHO Global Meeting to Accelerate Progress on SDG 3.4 on NCDs and Mental Health

Muscat, Oman  
9-12th December

[Learn More](#)



### Universal Health Coverage Day

12th December

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