



Newsletter - January 2019

News and Events



Looking back on 2018

2018 marked the tenth anniversary of the founding of the International Food & Beverage Alliance (IFBA) when CEOs of leading food and non-alcoholic beverage companies joined together in a mission to empower consumers to eat balanced diets and live healthier lives. As we begin our second decade, we take a moment to look back at some of our achievements over in 2018. [Read more.](#)

U.S. Food Companies Deliver Excellent Compliance on their Children's Food Advertising Commitments

On 14 January 2019, the Children's Food and Beverage Advertising Initiative (CFBAI) released its Report on Compliance and Progress and reported excellent compliance by the 18 food and beverage and quick serve restaurants throughout 2017. Together, these companies represent 70-80% of advertising on children's television. They have voluntarily committed to improve the foods and beverages advertised to children under the age of 12. CFBAI conducts regular assessments of food advertising on children's TV networks, child-directed websites and other digital content, apps and other covered media and found very few occasions when advertised foods did not meet CFBAI's Uniform Nutrition Criteria. Review the Report [here](#).

UN adopts Resolution on Global Health and Foreign Policy

On 13 December 2018, Member States adopted the "[Global Health and Foreign Policy: a healthier world through better nutrition](#)" resolution. The Resolution recognises the remaining challenges in achieving the targets of the Sustainable Development Goals and calls on Member States to increase their efforts for improved nutrition and health conditions, in order to solve the "double burden" of malnutrition and obesity. The resolution is in line with the *Political declaration of the third high-level meeting of the General Assembly on the prevention and control of non-communicable diseases* adopted by Member States on 28 September and encourages governments to adopt "initiatives that promote multisectoral approaches and multi-stakeholder partnerships, by bringing together civil society and the private sector to mobilize all their available resources."

Publications

WHO publishes Handbook for Engagement with Non-State Actors

The World Health Organisation (WHO) has published a [Handbook for Engagement with Non-State Actors](#) to provide guidance on the operation of its [Framework of Engagement with Non-State Actors \(FENSA\)](#) adopted in 2016 to regulate WHO's engagement with Non-state Actors in the pursuit of strategies beneficial for global public health, while protecting WHO from potential conflicts of interest.

Upcoming events

World Economic Forum's 2019 Annual Meeting **World Health Organization Executive Board Meeting**

Davos, Switzerland

22 January – 25 January 2019

[More info.](#)

Geneva, Switzerland

24 January – 1 February 2019

[More info.](#)

Workshop to strengthen capacity for noncommunicable disease implementation research in the WHO European Region

Moscow, Russian Federation

12 – 15 February 2019

[More info](#)

Time to Deliver – WHO European High-level Conference on Noncommunicable Diseases “Achieving Sustainable Development Goal targets in the WHO European Region through prevention and management of noncommunicable diseases over the life-course”

Ashgabat, Turkmenistan

9-10 April 2019

[More info](#)

The Coca-Cola Company



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